

## LipoWear Customers Offer Gratifying Comments on SitRelief Shorts

**Irvine, CA, July 23, 2009.** Terry Delonas, cofounder of LipoWear, reported that customers have been offering very positive testimonies about the impact of SitRelief Shorts on their lives. "Their comments have been very gratifying as the shorts allow people with a serious sitting pain problem to comfortably participate in everyday activities that mean so much to the quality of life" said Delonas. "Some examples are:

*"I have been suffering with fat and muscle loss in the buttocks for many years. When I sit on a hard surface I feel myself sitting on bone. Thank you, thank you, thank you. You're a God-send."*

*"Last night I gave my SitRelief Shorts the ultimate test. I attended a graduation ceremony at a football stadium. The seats were made out of concrete. I was so glad that I was protected from the hard seating and was comfortable for the entire time. It made me a believer in your product. Thank you so much."*

*"I am satisfied with the comfort and appearance and will be a lifelong customer."*

*"I like the way it fills me out and it is very comfortable while sitting. I do like the way the padding comes down the leg way better than the 'Butt for you' garment."*

*"I used them for a 250 mi. motorcycle ride last Sunday and they worked well. These shorts could really become popular with skinny motorcycle riders."*

*"Best wishes for big sales on the shorts. Their design and execution are impressive. The foam is much more dense and supportive than its thickness suggests is possible, and it has a certain comforting fleshiness that surprised me. Great pain relief. I'm now feeling a bit zealous in promoting the shorts as a social service; as public interest cause."*

Mr. Delonas reported "We knew there was an unmet need for a discreet sitting pain solution. These customers are verifying our initial estimation of the ability of SitRelief Shorts to positively impact lives."

SitRelief Shorts are a clinically tested padded undergarment designed to provide sitting pain relief to patients who have lost the natural fat cushion in the buttocks which often results in significant sitting pain. This includes people with cancer, HIV/AIDS as well as seniors.



**About LipoWear**

LipoWear, LLC, develops therapeutic clothing products for selected patient populations, including seniors, cancer and HIV which address specific debilitating problems common to these patient populations. Company founders include Terry Delonas, Joann Reina and Joe Bollert, PhD.

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