

News Release

## **Cancer Patients and Oncologists Indicate Need for SitRelief Shorts**

**Irvine, CA, April 27, 2009.** LipoWear, LLC, a therapeutic clothing company and maker of SitRelief Shorts, a pain relieving, padded undergarment designed for selected patient populations with sitting pain, has received feedback from multiple Oncology physicians and patients about the need for its product in cancer patients who have lost the natural buttocks cushion of fat (a form of lipoatrophy) due to their treatment and disease.

Terry Delonas, Cofounder of LipoWear, a long term AIDS and cancer survivor, conceived the padded undergarment. "I personally suffered the debilitating effects of lipoatrophy and sitting pain for several years and witnessed the problems in many others and felt there was an important unmet medical need".

SitRelief Shorts have been clinically tested in patients with loss of buttocks fat and sitting pain. Baseline sitting comfort without the shorts was 11 minutes and dramatically increased to an average of 3 hours with the padded undergarment.

In addition to significant sitting pain relief, there was dramatic improvement in the Quality of Life Scale including Physical, Social and Cognitive Function. Patients reported being able to participate longer and concentrate better in a wide variety of activities as a result of sitting pain relief. In addition, the SitRelief Shorts restored a normal body contour resulting in clothing fitting better.

LipoWear will be following up with Oncologists and cancer patients to further explore the usefulness of SitRelief Shorts in this important area where patients battle for a balanced Quality of Life.

### **About LipoWear**

LipoWear, LLC, develops therapeutic clothing products for selected patient populations, including seniors, cancer and HIV which address specific debilitating problems common to these patient populations. Company founders include Terry Delonas, Joann Reina and Joe Bollert, PhD.

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