

LipoWear Participates in Women in Business Series

Irvine, CA, May 14, 2010. Joann Reina, cofounder of LipoWear, participated in the Women in Business Series sponsored by SCORE "Counselors to America's Small Business". Approximately 100 people attended the meeting in Costa Mesa, CA. The speaker was Jan Norman, columnist and blogger for the Orange County Register. Jan spoke on "Thriving Even in Tough Times".



Joann Reina, Jan Norman and Terri Carr

LipoWear cofounder, Joann Reina, provided a brief description of LipoWear and SitRelief Shorts. She stated "We are pleased to participate in this event as our work with Terri Carr of SCORE has been very beneficial to LipoWear. In addition, Jan Norman has reported on SitRelief Shorts to her readers in the Orange County Register making them aware of our unique product for people with debilitating sitting pain. As a small business, we are grateful for the help these women have given us."

About SitRelief Shorts

SitRelief Shorts are a clinically tested padded undergarment designed to provide sitting pain relief to patients who have lost the natural fat cushion in the buttocks which often results in significant sitting pain. This includes people with cancer, HIV/AIDS as well as seniors. Male and female versions are available online at www.lipowear.com and www.sitrelielief.com.

About LipoWear

LipoWear, LLC, develops therapeutic clothing products for selected patient populations, including seniors, cancer and HIV which address specific debilitating problems common to these patient populations. Company founders include Terry Delonas, Joann Reina and Joe Bollert, PhD.

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